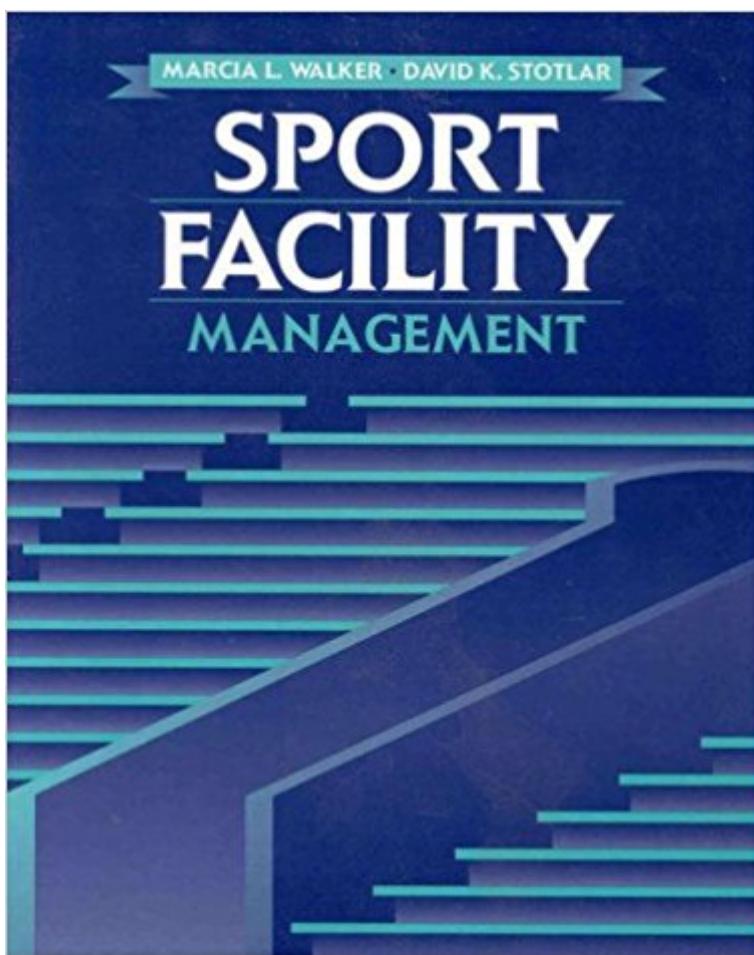


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Sport Facility Management (Jones And Bartlett Series In Health And Physical Education)



Synopsis

Edited by Drs. Marcia L. Walker and David K. Stotlar, Sport Facility Management marks the advent of a new breed of sport management textbook. Until now, each aspect of sport management was covered in separate texts. Walker and Stotlar are the first to address physical education, athletics, recreation, health and fitness, and aquatics in one text. The editors also take a comprehensive approach to the topics covered. Beginning with general management and administration considerations, the text systematically moves through organizational and operation concerns, personnel planning, financial management, program development and scheduling, risk management, and marketing. Sport Facility Management also covers the development of specific facility areas, including adventure and rock climbing areas, aquatic centers, and dance studios. Not only will this text be ideal for your academic courses in sport management and administration, but it will also prove to be a valuable professional reference and resource.

Book Information

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